



# Advertising, Web Rebuild & Redesign for Marine Equipment Co

## PROJECT DETAILS

 Advertising, Web Design, Web Development

 Jun. 2025 - Ongoing

 Confidential

 *"Intactdia's creative approach is impressive."*

## PROJECT SUMMARY

Intactdia provides ongoing advertising services for a marine equipment company. The team is responsible for redesigning and redeveloping the client's site and providing marketing and development suggestions.

## PROJECT FEEDBACK

Thanks to Intactdia's work, the client has received excellent customer feedback about their new website and has seen a 20% increase in site traffic and inquiries. Intactdia delivers work on time, and the client communicates with the team via in-person meetings. Overall, the engagement is a success.



## The Client

Introduce your business and what you do there.

I'm the business development manager of Orca Offshore. We provide lifting, rigging, marine equipment supply, inspection, testing, certification, and training services to the oil, gas, marine, and construction industries, focusing on workforce competence and international standards.

## The Challenge

What specific goals or objectives did you hire Intactdia to accomplish for your business?

We needed help with advertising.



**Yaqub Abdiyev**

Business Development Manager,  
Orca Offshore



**Consumer products & services**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

### What was the scope of their involvement?

Intactdia has been responsible for site preparation, consulting, marketing advice, and advertising. The team has delivered web advertising and suggestions for further development.

### What is the team composition?

We've worked with 2–5 teammates from Intactdia.

### How did you come to work with Intactdia?

We found them on Clutch and chose them because they offered good value for the cost.

### What is the status of this engagement?

We started working with them in June 2025, and the engagement is ongoing.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

We've received excellent feedback from customers about our new website. They're happy to see such new products. Additionally, we've noticed a 20% increase in website traffic and inquiries.

### How did Intactdia perform from a project management standpoint?

Intactdia has delivered everything on time and in a proper manner. We communicate via in-person meetings.

### What did you find most impressive about them?





Intactdia's creative approach is impressive.

Are there any areas they could improve?

In my opinion, everything is fine.

