



# Custom Web Design & Development for Industrial Supplier

## PROJECT DETAILS

 Advertising, Search Engine Optimization, Web Development

 Nov. 2024 - Dec. 2024

 Less than \$10,000

 *“Overall, we were very satisfied with Intactdia’s work.”*

## PROJECT SUMMARY

Intactdia designed and developed a custom website for an industrial supplier. The site featured the client's products and a specific design representation that aligned with the company's branding.

## PROJECT FEEDBACK

Intactdia delivered a fully functional website on time. The client saw improvements in terms of performance, UX, visitor engagement, and professional online presence. Intactdia demonstrated excellent project management and responsiveness to the client's feedback and requests.



## The Client

Please describe your company and position.

I am the Deputy Procurement Manager of STELLENT

Describe what your company does in a single sentence.

We specialize in supplying high-quality products and procurement solutions tailored to our clients' needs.

## The Challenge

What specific goals or objectives did you hire Intactdia to accomplish?

- To design and develop a professional corporate website that clearly represents our company and services.
- To improve our online presence and credibility through a modern, user-friendly website.
- To ensure our website is fast, secure, and easy to manage for future updates.



**Eldar Badirli**

Deputy Procurement Manager,  
STELLENT



Other industries

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

### How did you find Intactdia?

Online Search

### Why did you select Intactdia over others?

- High ratings
- Pricing fit our budget
- Great culture fit
- Good value for cost
- Company values aligned
- Other

### How many teammates from Intactdia were assigned to this project?

2-5 Employees

### Describe the scope of work in detail. Please include a summary of key deliverables.

We had a highly positive experience working with Intactdia on the web development project for Stellent LLC, an industrial supplier for the oil and gas sector. The Intactdia team visited our office for detailed, face-to-face discussions, which played a key role in understanding our business objectives, brand values, and technical requirements. This collaborative approach allowed them to design and develop a fully custom website from scratch that reflects Stellent's professional image and strong corporate identity.

The website was carefully structured to feature Stellent's products clearly and effectively, ensuring both functionality and visual consistency with the company's branding. In addition, our Australian partner GMA Garner requested a specific design representation on the website to highlight their presence and partnership. Intactdia worked closely with the Garner team throughout the process, maintaining clear communication and





flexibility. Our partner was extremely satisfied with the collaboration and the final outcome, further demonstrating Intactdia's commitment to quality, teamwork, and client satisfaction.

## The Outcome

**What were the measurable outcomes from the project that demonstrate progress or success?**

The project resulted in a fully functional corporate website delivered on time.

After launch, we observed improved website performance, faster page load times, and a more professional online presence.

The new website improved user experience, increased visitor engagement, and made it easier for potential clients to contact us.

Additionally, our team can now update content independently, reducing ongoing support needs.

**Describe their project management. Did they deliver items on time? How did they respond to your needs?**

Intactdia demonstrated excellent project management throughout the website development. They delivered all milestones and deliverables on time and maintained clear and consistent communication with our team.

They were responsive to our feedback and requests, adapting the design and functionality as needed to meet our requirements.

Overall, their approach was organized, professional, and collaborative, ensuring a smooth project experience.

**What was your primary form of communication with Intactdia?**





- In-Person Meeting
- Email or Messaging App

## What did you find most impressive or unique about this company?

What we found most impressive about Intactdia was their combination of technical expertise and attention to detail. They not only delivered a high-quality website, but also guided us through the process with clear communication and professional advice. Their ability to understand our needs and provide tailored solutions set them apart from other providers.

## Are there any areas for improvement or something Intactdia could have done differently?

Overall, we were very satisfied with Intactdia's work. If there is any area for improvement, it could be to provide slightly more frequent progress updates during the early stages of the project. Otherwise, their responsiveness, professionalism, and quality of work were excellent.

