



Website Rebuild for Branding Agency

PROJECT DETAILS

 Mobile App Development, Web Development

 Jun. 2025 - Dec. 2025

 \$50,000 to \$199,999



“What truly set Intactdia apart was their ability to think beyond execution.”

PROJECT SUMMARY

Intactdia rebuilt a branding agency's website to function as a portfolio and business development tool. The team also created a mobile app that aligned with the client's workflow and engagement needs.

PROJECT FEEDBACK

Intactdia's work led to meaningful improvements in the client's internal and external operations. The team had a strong understanding of how branding, design, and technology intersect. They were responsive, communicative, and accountable. Their work supported the client's future growth.



The Client

Please describe your company and position.

I am the Founder & CEO of REMIXED

Describe what your company does in a single sentence.

REMIXED® // the branding agency is a creative, full-service branding and marketing firm

The Challenge

What specific goals or objectives did you hire Intactdia to accomplish?

- Rebuild our website so it could function as both a portfolio and a business development tool
- Create a mobile application that aligned with our agency workflows and client engagement needs
- Improve site stability, load reliability, and overall user experience
- Ensure our platforms could support both small-business clients and enterprise-level partners



Doug Berger
Founder & CEO, REMIXED



Advertising & marketing



Orlando, Florida

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find Intactdia?

Online Search

Why did you select Intactdia over others?

- Good value for cost
- Company values aligned

How many teammates from Intactdia were assigned to this project?

6-10 Employees





Describe the scope of work in detail. Please include a summary of key deliverables.

Intactdia approached the engagement with a strong emphasis on discovery and alignment. Before any development began, they invested time in understanding how REMIXED works internally how we pitch, how we collaborate, how we present creative concepts, and how our clients interact with us at different stages of engagement.

The scope of work included:

- A full rebuild of our website using a custom development approach rather than templates
- UX and UI refinement to better support storytelling, case studies, and service clarity
- Mobile app development designed to support internal team use and client-facing features
- Backend architecture that allowed our team to manage content, updates, and media efficiently
- Integration planning for tools we already used in marketing, analytics, and project workflows
- Cross-device testing and launch support to ensure consistency and reliability

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Following the launch, we observed meaningful improvements across both client-facing and internal operations:

- Sales conversations became more focused, as prospects had a clearer understanding of our services before the first call
- Our team spent less time troubleshooting site issues and more time on creative work
- Clients responded positively to the mobile experience, especially during presentations and collaborative sessions





- Our content became easier to update and manage, reducing dependency on technical intervention

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Intactdia demonstrated strong project discipline without being rigid. Timelines were clearly communicated, and checkpoints were consistently met. When feedback loops required additional discussion as is common in branding driven projects their team handled it calmly and professionally.

They were responsive without being reactive. Instead of rushing changes, they asked clarifying questions and offered options, helping us make informed decisions. Communication felt steady and reliable, which reduced friction and allowed our teams to work in sync.

What was your primary form of communication with Intactdia?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

What truly set Intactdia apart was their ability to think beyond execution. They didn't just build what was requested they considered how each decision would impact future growth, client experience, and internal efficiency.

Their team showed a strong understanding of how branding, design, and technology intersect. They were comfortable collaborating with creative directors and strategists, which made the relationship feel like a partnership rather than a handoff.





There was also a noticeable sense of accountability. When something needed refinement, they owned it and addressed it without deflection.

Are there any areas for improvement or something Intactdia could have done differently?

One area for potential improvement would be offering more structured onboarding documentation for our internal team at launch. While training and walkthroughs were provided, having a centralized reference guide from day one would have helped accelerate adoption.

That said, when we raised this, Intactdia was quick to support us with follow-up explanations and clarifications.

